



Fall Newsletter 2008

Visit Our Website

www.WindfallOnline.com

Asset Controls, Inc. & Windfall

With today's volatile market, we thought it was important to let you know how we are doing as a company, strategically and financially. By purchasing our system, our customers have made an investment into their company's future and we in turn made a commitment to help them get the most out of their investment. Plus, since the majority of our sales come from within this industry, our momentum is an indication of how movers are holding up under the pressures of the market.

For seven straight years ACI has had continued revenue growth with zero company debt. 2008 is no exception. Currently, in this Fall season (Sept. 1 to Dec. 19th) we are at double digit growth over the same time period in 2007. In addition, we are funding all of our own development on our 'next generation' systems which will be an investment of over \$500,000.00. We attribute much of the demand for Windfall on the increased need to diversify into non-HHG related service lines, giving the mover a broad spectrum of revenue sources.

The Economy - The Rules Have Changed. Go after the business or wait on the sidelines?

Diversification is not just for your stock portfolio, it's in the service lines you offer. We attribute much of the demand for Windfall on the increased need to diversify into non-HHG related

service lines, giving the mover a broad spectrum of revenue sources. Today successful businesses use diversity & technology to remain stable.

How does your website read?

- Been in business since 1905
- Household Goods Moving
- Record Storage
- Warehousing

When it could read:

- Been in business since 1905 but operating under the latest technology.
- Household Goods Moving with Electronic Inventory & Printout
- Storage with Customer Internet Access to Inventory
- Bar Code Asset Management / Inventory Services
- Receiving, Delivery and Setup For Hotels, Hospitals, Restaurants and Store Fixtures
- Museum, Displays & Exhibits and Library Projects
- Wine and Art Storage
- Record and File Management
- Storage & Inventory For Building Remodeling
- Consumable Goods Storage & Management
- Marketing Material Storage & Management
- Furniture Disposal and/or Donation Program
- Asset Reconciliation Services
- Surplus Asset Storage and Delivery
- Distribution

One System is all you need to update your business, increase revenue and secure your future in the industry.

Banking & Financial Woes – YOUR Benefit – Movers are being called upon to help with the clean-up. Over the course of the last two months we have noticed a slow but steady growth of relocation projects due to banking/investment company fall-outs. Relocating employees, consolidation of furniture, surplus assets to be sold, etc. Bar-coded inventory with Asset Management

services.

Where Do I Begin? ACI has been involved in many large specialty inventory projects at the requests of our customers. Working alongside our customers in a technology role, we have helped THEM succeed in capturing new business, new opportunities and a return on their investment.

What's Going On



Intermec CN3 – The CN3 joins our family of Windows Mobile, touch-screen data collection devices. These devices are the newest model released by Intermec and will provide a platform for our next generation systems.

Today's Top Markets

- Hotel / Hospital / Restaurant Projects
- Customer On-Site Asset/Inventory Management
- Distribution: Last Mile Services
- Interior Design Furniture Management
- Store Furniture and Fixtures

Based on our Customer Feedback, RFP's/RFQ's through our office, and current projects we are assisting our customers on.

Office Furniture Dealers Alliance (OFDA) Membership ACI is

now a proud member of OFDA, an industry association for office furniture dealers in the US and Canada. We will be attending our first conference for the organization, Nov. 12-15, 2008 in New Orleans. Over the past two years we have seen our Furniture Dealership customer list grow. We in turn want to begin supporting their association and membership. We look forward to seeing everyone in New Orleans.

<http://www.OFDANet.org>

Come See Us

CMSA Orange County Golf Charity Event – Oct. 14th
Atlas World Group Convention: Palm Springs,
Oct. 29th – Nov. 1st

UniGroup Convention: Palm Springs, Nov. 5th – 9th
OFDA Convention: New Orleans, Nov. 12th – 15th



Using Windfall automation means less paper & forms. Please consider the environment before printing this e-mail.